

Residential Design Standards Update

- Developer Workshop
- September 28, 2022

#### Developer Workshop

#### Agenda

• Introductions

Purpose of Workshop

10 minutes City staff

 Overview of Approach and Key Standards 20 minutes Opticos Design

 Applying the Initial Standards
 (Breakout group activity)
 1 hour

 Report out on Observations 20 minutes

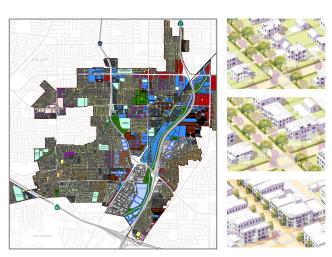
#### Introduction and Purpose of Workshop

- Introduce the approach to Campbell's residential design standards
- Receive early feedback on initial key standards
- Establish dialogue with users of the standards

#### Overview and Approach and Key Standards

- A toolkit of standards to choose from
- Zone standards
- Supplemental standards
- Initial key standards for today's breakout group activity

#### A Toolkit of Design Standards to Choose From



Title X: Objective Design and Development Standards

February 17, 2021



- Preamble
- Ch 1 Introduction / Applicability
- Ch 2 Palette of Zones
- Ch 3 Zone Standards
- Ch 4 Specific to Uses
- Ch 5 General Standards
- Ch 6 Specific to Buildings
- Ch 7 Specific to Frontages
- Ch 8 Specific to Architecture
- Ch 9 Specific to Signage
- Ch 10 Specific to Large Sites
- Ch 11 Administration
- Ch 12 Definitions

Select only the content that Campbell wants

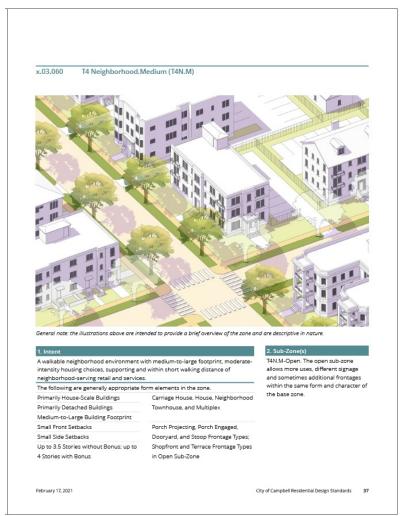
#### Zones Address a Wide Range of Intensity

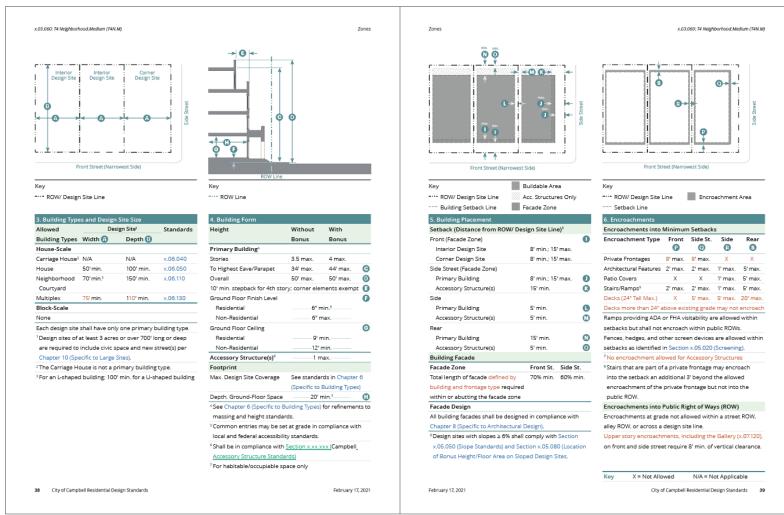
Lower-intensity 2 to 4-story Zones
 Higher-intensity 4 to 6+ story Zones



The standards are prepared to generate your intended physical character, 1 building at a time

### T4 Neighborhood Medium (T4N.M) Standards





# Supplemental Standards: Building Types

Table x.06.030.A: Building Types Overview										
	Zones									
	Specific	Specific T3 T4 T5								
	Standards	EN	SN	SN.S	CN.M	SMS.S	CMS	CN	CMS	
House Scale										
Carriage House	x.06.040	Р	Р	Р	Р	Р	Р	Χ	Χ	
House	x.06.050	Р	Р	Р	Р	Р	X	Χ	Χ	
Duplex Side-by-Side	x.06.060	Р	Р	X	Χ	Χ	X	Χ	Χ	
Duplex Stacked	x.06.070	Χ	Χ	Р	Χ	Χ	Х	Χ	Χ	
Cottage Court	x.06.080	Χ	Р	Р	Χ	Χ	Х	Χ	Χ	
Fourplex	x.06.090	Р	Р	Р	Х	Χ	Х	Χ	Χ	
Neighborhood Townhouse	x.06.100	Х	Р	Р	Χ	Р	Х	Χ	Χ	
Neighborhood Courtyard	x.06.110	Χ	Χ	Р	Р	Р	Х	Χ	Χ	
Pocket Neighborhood	x.06.120	Р	Р	Р	Χ	Χ	Х	Χ	Χ	
Multiplex	x.06.130	Χ	Χ	Р	Р	Р	Р	Р	Χ	
Block Scale										
Core Townhouse	x.06.140	Χ	Χ	X	Χ	Χ	Р	Р	Χ	
Core Courtyard	x.06.150	Χ	Χ	X	Χ	Χ	Р	Р	Р	
Main Street Building	x.06.160	Χ	Х	X	Χ	Р	Р	Χ	Р	

## Building Standards





Example of Neighborhood Townhouse



Example of Neighborhood Townhouse



Example of Neighborhood Townhouse

#### 1. Description

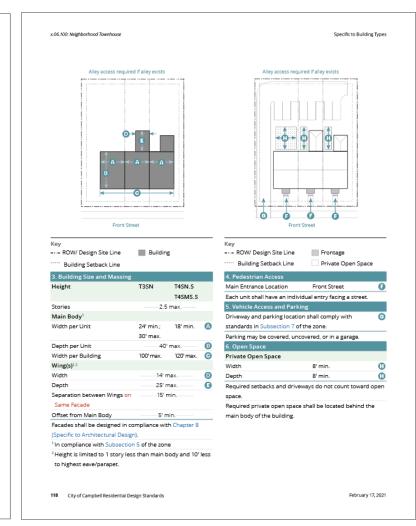
A small-sized, typically attached, House-Scale Building (up to four units side-by-side) with a rear setback. Each Neighborhood Townhouse consists of one unit. As allowed by the zone, the type may also be detached with minimal separations between buildings. The type is typically located within low-to-moderate-intensity neighborhoods.

#### Synonym: Rowhouse

Jnits per Building	1 max. (up to 4 side-by-side)
Buildings par Dasign Sita	1 max

General Note: Photos on this page are illustrative, not regulatory.

February 17, 2021 City of Campbell Residential Design Standards 117



7. Main Body Massing Composition Select from the allowed massing proportions and apply the standards to the main body width in compliance with Chapter 8 (Specific to Architectural Design) and the following standards. Side Gable This massing type is a simple rectilinear form that is longer than it is deep. The roof is sloped and may be either hipped or gabled. Main Body Number of Bays Main Body Width Max. allowed by Subsection 3 of this building type Wing(s) Number of Bays Not Required Twin Gable This massing type divides the facade into three parts, with the middle part set back slightly to create a shallow open space. The roof is sloped and may be either hipped or gabled. Main Body Number of Bays 3-4 bays1 Main Body Width Max. allowed by Subsection 3 of this building type Wing(s) Not Required Number of Bays Center Gable (1/3 + 1/3 + 1/3) This massing type divides the facade into three equal parts. with the middle third projecting. The roof is sloped and may be either hipped or gabled. Main Body Number of Bays 3-6 bays1 Main Body Width Max, allowed by Subsection 3 of this building type Massing Proportions 1/3 each Wing(s) Number of Bays Not Required 1Required on facades along a street or civic space. February 17, 2021 City of Campbell Residential Design Standards 119

x.06.100: Neighborhood Townhouse

Specific to Building Types

# Supplemental Standards: Frontage Types

Table x.07.030.A: Private Frontage Types Overview										
		Zones								
Private Frontage	Specific	T	3		T	4			T5	
Туре	Standards	EN	SN	SN.S	CN.M	SMS.S	CMS	CN	CMS	
Porch Projecting	x.07.040	Р	Р	Р	Р	Р	Χ	Р	Χ	
Porch Engaged	x.07.050	Р	Р	Р	Р	Р	Χ	Р	Χ	
Dooryard	x.07.060	Р	Р	Р	Р	0	Ο	Р	Χ	
Stoop	x.07.070	Χ	Χ	Р	Р	Ο	О	Р	0	
Forecourt	x.07.080	Χ	Χ	Х	Χ	Р	Р	Р	Χ	
Maker Shopfront	x.07.090	Χ	Χ	X	Χ	Ο	Ο	X	0	
Shopfront	x.07.100	Χ	Χ	0	Ο	Р	Р	0	Р	
Terrace	x.07.110	Χ	Χ	Х	Ο	Р	Р	Р	P-	
Gallery	x.07.120	X	Χ	X	Χ	Р	Р	X	Р	

# Frontage Standards

Specific to Private Frontage Types

x.07.060 Dooryard



Example of a Dooryard



Example of a Doorvard



Example of a Dooryard

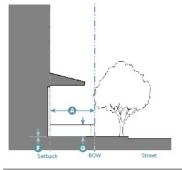
i. Description

The main facade of the building is set back from the front design site line, which is defined by a low wall or hedge, creating a small private area between the sidewalk and the facade. Each Dooryard is separated from adjacent Dooryards. The Dooryard may be raised or at grade.

General Note: Photos on this page are illustrative, not regulatory.

Specific to Private Frontage Types

x.07.060: Dooryard



Key	
ROW/ Design Site Line	···· Setback Line

			-
	- C		
•	0	II.	
	L l		
			°
	<b>4</b>	Щ	_
	1		0
		9	•

2. Size		
Depth, Clear	6' min.	a
ength	15' min.	<b>B</b>
Distance between Glazing	4' max.	0
Depth of Recessed Entries	3' max.	0
Pedestrian Access	3' wide min.	G
inish Level above Sidewalk	12" max.1	G
Height of Dooryard Fence/Wall	36" max.	0
above Finish Level		

<sup>1</sup> Common entries may be set at grade per local and federal accessibility standards.

	Miscellaneous	
Ea	r live /work rotai	Leonie

For live/work, retail, service, and restaurant uses, the Shopfront Frontage Type (x.07.100) may be applied.

Each Dooryard shall provide access to only one ground floor

The Dooryard is allowed to encroach into the front and side street setbacks in compliance with Subsection 6 of the zone. Ramps are required to be integrated along the side of the building to connect with the Dooryard.

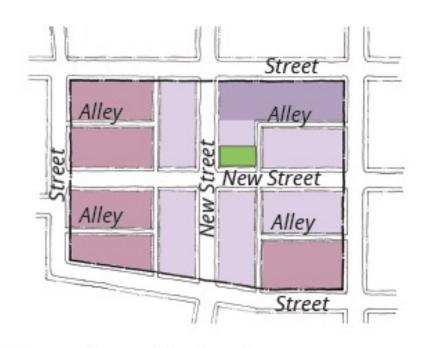
The Dooryard shall be designed in compliance with the standards in Chapter 8 (Specific to Architectural Design) for the selected architectural style.

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## Supplemental Standards: Large Sites



T3 Edge Neighborhood

T4 Suburban Neighborhood.Small

T4 Core Main Street

#### When?

- When lots exceed a length that may allow for a new street in response to existing context
- When lots are larger than few acres and may allow for new streets and blocks

# The design process is built into the standards

• In order to comply with the intent of these standards, there are **6 required actions** to follow in this process

## No.1 – Break Up the Super-Block

 Divide development area to create smaller blocks and a network of interconnected streets



## No.2 – Add Streets & Civic Space

- Introduce new streets
- Identify a % of the development area as new civic space. The % is calculated after subtracting street ROWs.



# No.3 – Add Alleys & Determine Fronts, Sides, Rear

 If rear vehicular access is preferred, introduce alleys to provide access to design sites and maintain a continuous streetscape without the interruption of driveways.



#### No.4 – Add Zones to Each New Block

 Apply zones to implement the intended physical character

T3 Edge Neighborhood

T4 Suburban Neighborhood.Small

T4 Core Main Street



# No.5 – Apply Design Sites to Each Block

 For each block, select at least two building types from the allowable building types and introduce design sites within each block based on the required design site width and depth.



## No.6 – Apply Buildings & Frontages

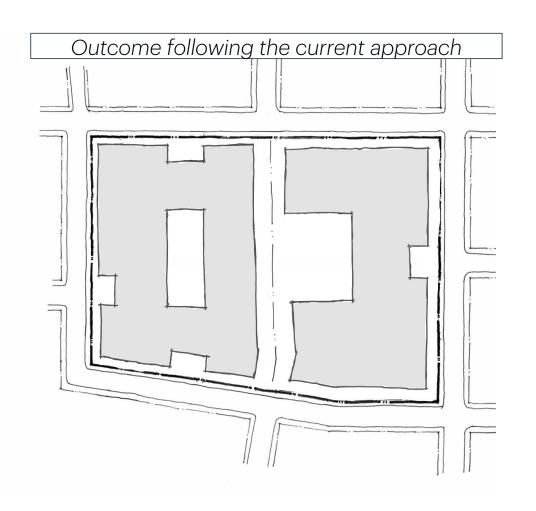
 Show the different building types in each block, and identify the selected frontage types for each design site

- A House
- B Duplex
- Multiplex

- Neighborhood Courtyara
- Neighborhood Townhous
- Main Street Building



# Two Approaches: Very different outcomes





#### Initial Key Standards for Workshop: Zones Overview

Zone Name:	T3 Neighborhood	T4 Neighborhood. Small	T4 Neighborhood. Medium	T4 Neighborhood. Large	T4 Main Street	T4 Main Street.Civic Blvd	T5 Neighborhood	T5 Main Street
Zone Abbreviation:	T3N	T4N.S	T4N.M	T4N.L	T4MS	T4MS.CB	T5N	T5MS
Overview								
Intent	A walkable neighborhood environment of small-to-medium footprint, low-to-moderate-intensity housing choices, supporting and within short walking distance of neighborhood-serving retail and services.	A walkable neighborhood environment with small-to-medium footprint, low-to- moderate-intensity housing choices, supporting and within short walking distance of neighborhood- serving retail and services.	A walkable neighborhood environment with medium footprint, moderate-intensity housing choices, supporting and within short walking distance of neighborhood- serving retail and services.		A vibrant mixed- use, pedestrian- oriented street, lined with ground- level businesses with residential or office above. A land use mix that is oriented to and more sensitive to adjacent neighborhood areas. First floor commercial space is required.	Mixed-use development pattern that includes a combination of "freestanding" office, residential and commercial development.	A walkable neighborhood environment of large footprint, high- intensity housing choices supporting and within short walking distance of neighborhood- serving retail and services.	A walkable, vibrant district of large footprint, high- intensity mixed-use buildings and housing choices supporting ground floor retail, food and services.
Sub-Zone(s)	T3N-O	T4N.S-O		T4N.L-O	T4MS-O		T5N-O	T5MS-O
	The open sub-zone allows more uses within the same form and character of the base zone.	The open sub-zone allows more uses and additional frontage and building types within the same form and character of the base zone.		The open sub-zone allows more uses and additional frontages within the same form and character of the base zone.	The open sub-zone allows more uses and additional building types within the same form and character of the base zone.		The open sub-zone allows more uses within the same form and character of the base zone.	The open sub-zone allows more uses within the same form and character of the base zone.
Draft GP Land Use(s) Implemented	<ul> <li>LMDR (8-16 du/ac)</li> <li>PO-MU (8-16 du/ac)<sup>†</sup></li> </ul>	<ul> <li>MDR (18-25 du/ac)</li> <li>N-MU (18-25 du/ac)<sup>†</sup></li> </ul>	• HDR (≤45 du/ac)	<ul> <li>HDR (≤45 du/ac)</li> <li>GC-MU (≤33 du/ac)<sup>†</sup></li> </ul>		• TO-MU (≤75 du/ac) [WBMP Area 1] • CC-MU (≤60 du/ac) [WBMP Area 3] • CBD-MU (26-33 du/ac) [WBMP Area 3] • HDR (≤45 du/ac) [WBMP Area 3]	<ul> <li>HDR (≤45 du/ac)</li> <li>CC-MU (≤60 du/ac)<sup>†</sup></li> </ul>	• TO-MU (≤75 du/ac) • CC-MU (≤60 du/ac)
Area Plan(s) Implemented	• STANP	• STANP	• STANP		• DDP • WBMP Area 2 • ECAMP† • SOCA Sub-Area 3† • NOCA†	• WBMP Areas 1+3	• SOCA Sub-Area 2 • SOCA Sub-Area 3†	• SOCA Sub-Area 1

<sup>†</sup> Applicable to open sub-zone only

## Initial Key Standards for Workshop: Building Form

\*\* 28' within the San Tomas Area Neighborhood Plan

Zone Name:		T3 Neighborhood	T4 Neighborhood. Small	T4 Neighborhood. Medium	T4 Neighborhood. Large	T4 Main Street	T4 Main Street.Civic Blvd	T5 Neighborhood	T5 Main Street		
Zone Abbreviation:		T3N	T4N.S	T4N.M	T4N.L	T4MS	T4MS.CB	T5N	T5MS		
Building Types											
House Scale	House Large	Χ	Χ	Χ							
	House Small	Χ	Χ	Χ							
	Duplex Side-by-Side	Χ	Χ	Χ							
	Duplex Stacked	Χ	Χ	Χ							
	Cottage Court	Χ									
	Fourplex		Χ	Χ	Χ						
	Multiplex				Χ						
	Townhouse Neighborhood	X	X	X	X		[Regulate without building types]				
	Courtyard Building Neighborhood		Χ	X	X						
	Pocket Neighborhood	Χ	Χ	Χ							
Block Scale	Townhouse Core		Χţ		Χ						
	Courtyard Building Core				X						
	Main Street Building		Χţ		Χţ						
Building Form											
Height											
Main Building	Stories	2.5 max.	2.5 max.	3 max.	3 max.	3.5 max.*	4 max.	5 max.	6 max.		
	Overall	35' max.**	35' max.**	40' max.**	40' max.	45' max.	55' max.	55' max.	65' max.		
Ground Floor Ceiling Height	Residential	9' min.	9' min.	9' min.	9' min.	15' min.	15' min.	9' min.	15' min.		
	Non-Residential	N/A	14' min.	12' min.	12' min.	15' min.	15' min.	12' min.	15' min.		
Footprint											
Width max. per building						120'	200'	250'	400'		
Depth max. per building			[By buil	ding type]		160'	250'	275'	450'		
Footprint max. per building						10,000 sf	25,000 sf	48,000 sf	96,000 sf		
† Applicable to open sub-zone on	у										
* 3.0 stories within Winchester Bo	ulevard Master Plan Area 2										

# Initial Key Standards for Workshop: Building Placement + Adjacency Tools

Zone Name:		T3 Neighborhood	T4 Neighborhood. Small	T4 Neighborhood. Medium	T4 Neighborhood. Large	T4 Main Street	T4 Main Street.Civic Blvd	T5 Neighborhood	T5 Main Street
Zone Abbreviation:		T3N	T4N.S	T4N.M	T4N.L	T4MS	T4MS.CB	T5N	T5MS
Building Placement									
Setback (Distance from R	ROW/Bldg Site Line or Stree	tscape Treatment)							
Front		15' min.; 20' max.	0' min.*; 10' max.	7' min.; 15' max.	5' min.; 12' max.	0' min.; 5' max.			
Side Street		12' min.; 20' max.	0' min.*; 10' max.	7' min.; 15' max.	5' min.; 12' max.	0' min.; 5' max.			
Side		Greater of 5' or Height/2 min.	0' min.	10' min.	Greater of 5' or Height/2 min.	0' min.			
Rear		Greater of 5' or Height/2 min.	0' min.**	Greater of 8' or Height x 2 min.	Greater of 5' or Height/2 min.	0' min.			
Lot Coverage		40% max.	40% max.	50% max.	60% max.	No max.	No max.	60% max.	No max.
FAR Max.	Non-Residential Only	0.5 max.	0.55 max.	0.55 max.	0.55 max.	1.25 max.; 1.5 max. in ECAMP and WBMP	1.5 max.	0.55	-
	Total	N/A	N/A	N/A	N/A	2.25 max.; 2.5 max. in ECAMP	2.5 max.	3.0 max.	3.5 max
Adjacency Tools: Abuttii	ing Single-Family Residenti	al Zone, T3N, T4N.S, o	or Historic Resource						
Setback (Distance from R	ROW/Bldg Site Line)								
Rear		N/A	N/A	N/A	N/A	Greater of 5' or Height/2 min.**	Greater of 8' or Height x 2 min.	Greater of 5' or Height/2 min.	Greater of 5' or Height/2 min.
House-Form Massing Red	quirement Within Rear 1/3 o	f Lot							
Wing(s) required, min. (35' wide max., 3-story ma	ax.)	N/A	N/A	N/A	N/A	1 per 50' of bldg width beyond 75'	1 per 50' of bldg width beyond 75'	1 per 50' of bldg width beyond 75'	1 per 50' of bldg widt beyond 75'
Wing separation		N/A	N/A	N/A	N/A	10' min.	10' min.	10' min.	10' min.
	Winchester Boulevard Master Pla	an Aroa 2 Whore adjacent	to POW this setback shall	he naved as an extension of	f the sidewalk				

<sup>†</sup> Applicable to open sub-zone only

### Initial Key Standards for Workshop: Frontages + Parking

Zone Name:	T3 Neighborhood	T4 Neighborhood. Small	T4 Neighborhood. Medium	T4 Neighborhood. Large	T4 Main Street	T4 Main Street.Civic Blvd	T5 Neighborhood	T5 Main Street
Zone Abbreviation:	T3N	T4N.S	T4N.M	T4N.L	T4MS	T4MS.CB	T5N	T5MS
Frontage Types								
Porch Projecting	Χ	Χ	Χ	Χ	Χţ		Χ	
Porch Engaged	Χ	Χ	Χ	Χ	Χţ		Χ	
Dooryard	X	Χ	Χ	Χ	Χ	Χ	Χ	Χ
Stoop	Χ	Χ	Χ	Χ	Χţ		Χ	
Forecourt		Χ	Χ	Χ	Χ	Χ	Χ	Χ
Recessed Entry		Χ <sup>††</sup>	Χ <sup>††</sup>	X <sup>††</sup>		Χ	Χ	
Maker Shopfront		Χţ			Χţ			Χ
Shopfront		Χţ			Χ	Χ		Χ
Gallery		Χţ			Χ	Χ		
Arcade								Χ

Required Parking									
Minimum Required Vehicle	Spaces: Walkable Areas								
Non-Residential Uses		1 per 1,000 sf above first 1,000	1 per 1,000 sf above first 3,000†	1 per 1,000 sf above first 1,000	1 min. 1,000 sf above first 3,000†	1.5 per 1,000 sf above first 5,000	1.5 per 1,000 sf above first 5,000	1.5 per 1,000 sf above first 1,500	1.5 per 1,000 sf above first 5,000
Residential Uses (per unit)	Studio or 1 Bedroom	1	1	1	1	1	1	1	1
	2 to 3 Bedrooms	2	2	2	2	2	2	2	2
	4+ Bedrooms	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
Minimum Required Vehicle	Spaces: Auto-Dependent	t Areas							
Non-Residential Uses		1 per 225 sf	1 per 225 sf	1 per 225 sf	1 per 225 sf	1 per 225 sf	1 per 225 sf	1 per 225 sf	1 per 225 sf
Residential Uses (per unit)	Studio or 1 Bedroom	2 (1 covered)	2 (1 covered)	2 (1 covered)	2 covered + 0.5 guest	2 covered + 0.5 gues			
	2 or More Bedrooms	2 (1 covered)	2 (1 covered)	2 (1 covered)	2.5 covered + 0.5 guest	2.5 covered + 0.5 guest			
Minimum Required Bicycle	Spaces								
Non-Residential Uses		1 per 2,500 sf	1 per 2,500 sf	1 per 2,500 sf	1 per 2,500 sf	1 per 2,500 sf	1 per 2,500 sf	1 per 2,500 sf	1 per 2,500 sf
Residential Uses (per unit)	Studio or 1 Bedroom	1	1	1	1	1	1	1	1
	2 or More Bedrooms	2	2	2	2	2	2	2	2
† Applicable to open sub-zone o	nly								

<sup>&</sup>lt;sup>††</sup> Side street frontage only

## Initial Key Standards for Workshop: Frontages + Parking

#### Applying the Initial Key Standards



621 E Campbell Ave



2415 S Winchester Blvd

#### Breakout Group Activity

#### Applying the Initial Key Standards







2415 S Winchester Blvd